

Antoni Gutiérrez-Rubí

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Public and political communication consultant. Director of a strategic communication consultancy that, for more than 25 years, has been offering its services to businesses, administrations, and social and political organizations.

Member of key professional associations such as ADECEC (*Asociación de Empresas Consultoras en Relaciones Públicas y Comunicación*, Association of Public Relations and Communication Consultancy Businesses), ACOP (*Asociación de Comunicación Política*, Association of Political Communication), and DIRCOM (*Asociación de Directivos de Comunicación*, Association of Communication Managers). He carries out his work in Spain and in Central America, where he is advisor for presidents and heads of ministers.

Teacher for the communication masters of the following universities: Universidad de Navarra, Universidad Carlos III, Universidad Rey Juan Carlos, Universidad Pontificia de Salamanca, Universitat Autònoma de Barcelona, Universidad Complutense de Madrid, Universidad Internacional Menéndez Pelayo and Universitat Progressista d'Estiu de Catalunya.

Regular contributor to the newspapers El Periódico de Catalunya, El País, Público, Expansión, Cinco Días and the North American newspaper Siglo 21.

He promotes the virtual communities eDemocracia and Responsabilidad Global.

He has recently published the book Políticas. Mujeres protagonistas de un poder diferenciado (Female politicians. Women playing a leading role in a differentiated power), edited by Ediciones El Cobre and Banco Bilbao Vizcaya, within the collection Planta 29 and under public domain license.

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