



Ethan Roeder

Ethan is a leading data practitioner in American politics. He ran the Data department for the Obama presidential campaigns in 2008 and 2012, pioneering the use of a large-scale data operation to support individualized, relationship-based organizing. His experience also includes local and national political campaigns in America as well as pro-labor and gay rights advocacy. He is the former director of the Data and Technology wing of the New Organizing Institute, a socially progressive NGO focused on training community organizers to create change through use of the best available tactics, technology, and tools.

Background

[LA Times- Obama Campaign's Investment in Data Crunching Paid Off](#)

[The Atlantic- Why It's Going to be Hard for Republicans to Match the Big-Data Advantage Democrats Have Built](#)
[Slate- A Vast Left-Wing Competency](#)